



## NEW! SALON REWARDS PORTAL

We know that running a successful salon is more than just Top Shelf Products and the Inspired Training Programs we offer you, it's all about supporting you at the backbar, at the station and with your marketing efforts.

Launching February 1st at REDAVIDProfessional.com you will be able to shop with rewards points earned on all purchases through partner distributors!

## HOW DOES IT WORK?



Place an order for any REDAVID Intro via your DSC. Already ordered one before? You're all set then!



Then, register for an account online via our REDAVID Professional website (link below).



Your purchases are converted to points that are added to your Professional Account.



Each quarter, order a minimum of \$1,000 via your DSC. Don't hit the qualifier? No problem! Next time.



Shop in our Rewards Store with your points to buy backbar or styling product (minus hairsprays).

Additionally, we'll be rolling out a whole host of value added savings from partners to save you money on everything from styling products to business services!

redavidprofessional.com/redavid-salon-rewards-program/



VANCOUVER, B.C. REDAVID.COM



